

## Second Sundays in the Park

Surprise hosts the Second Sundays in the Park Series at the Surprise Community Park from October to April. The event features live entertainers the second Sunday of each month. This fun event is free and offers something for the whole family with the playground, lake and various entertainment acts.

## Family Fun Day

Family Fun Day is the last day of games for the Youth Flag Football and Soccer programs. Participants receive their trophies and family members can enjoy fun activities and snacks.

## Dive-In Movies

Families can relax in the water or pool-side while watching a movie at the Surprise Aquatic Center. It's a perfect way for Surprise residents to beat the heat and have some summer fun.

## Itty Bitty Beach Parties

The Surprise Aquatic Center offers beach themed parties for children 6 and under to enjoy. Itty Bitty Beach Parties include games, crafts, prizes and more.

## Surprise Tennis & Racquet Complex

The Surprise Tennis & Racquet Complex is home to a number of high profile tournaments offering unique opportunities for our sponsors. This award winning complex features 26 tennis courts, 2 racquetball courts and a state of the art clubhouse.

## Youth Sports

The City of Surprise also has partnership opportunities with our youth sports programs including signage at Surprise Farms and the Youth Baseball Complex.

# Contact

For partnership opportunities contact  
Tara Combs at 623-222-2239 or e-mail  
[tara.combs@surpriseaz.gov](mailto:tara.combs@surpriseaz.gov)



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[www.surpriseaz.gov/recreation](http://www.surpriseaz.gov/recreation)

# SURPRISE RECREATION CAMPUS

## CITY OF SURPRISE

## PARTNERSHIP OPPORTUNITIES



[www.surprisespringtraining.com](http://www.surprisespringtraining.com)

Over **one million** visitors annually will utilize the Surprise Recreation Campus to participate in youth and adult sports programs, city special events, visit the regional library, aquatic center, community park, tennis complex, youth baseball complex and Surprise Stadium.

This brochure provides a brief overview of the programs and events that attract thousands of visitors and guests annually creating a multitude of partnership opportunities to compliment your business goals and mission!





The Surprise Recreation Campus is home to the **Texas Rangers** and the **Kansas City Royals**.

SPONSOR PACKAGES

GRAND SLAM

Outfield Billboard  
Full Season Concourse Display  
Half-Inning Promotion  
Game Day Sponsorship  
Full Page Program Ad  
Value: \$26,000

Price: \$20,500

HOME RUN

Outfield Billboard  
Daily PA Announcements & Ribbon Board Display  
Game Day Sponsorship  
Full Page Program Ad  
Value: \$15,500

Price: \$12,500

TRIPLE PLAY

Outfield Billboard  
Daily PA Announcements  
Full Page Program Ad  
Value: \$10,500

Price: \$8,500

GAME DAY

Concourse Display Table  
Full Season .....\$10,000  
3 Days .....\$1,500  
Individual Game .....\$1,000

Half Inning Promotion with Ribbon Board  
Display.....\$5,000

Jumbo Tron Commercial.....\$4,500

PA Announcement/Scoreboard Display Ad .....\$4,000

Game Day Sponsorship.....\$3,000

Exit Coupon (Individual Game) .....\$1,500

SOUVENIR PROGRAMS

Full Page.....\$3,000  
Half Page.....\$2,000  
Quarter Page.....\$1,300

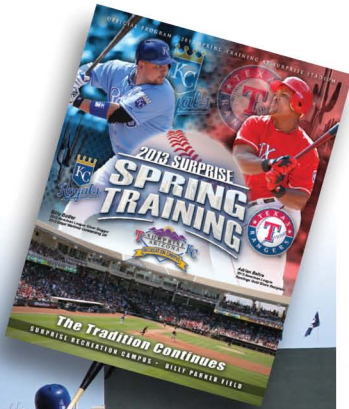
SIGNAGE

Bullpen Signage.....\$11,500

Outfield Signage.....\$7,500

Down the Line .....\$4,500

Surprise Stadium signage provides 12-month visibility



Spring Eggstravaganza.....\$750  
Attendance: 15,000-17,500

The annual Spring Eggstravaganza is a FREE family event attracting children of all ages searching for more than 50,000 candy and toy-filled plastic eggs. This marquee family event takes place at the Surprise Recreation Campus and includes special appearances from Mr. and Mrs. Bunny, clowns, face painters, magicians and an interactive Kid Zone.

Surprise Party.....\$750  
Attendance: 12,000-15,000

The Annual Surprise Party is celebrated the first weekend in December. The 2 day event consists of a wide variety of family activities and attractions including the traditional Friday night balloon glow, elephant and camel rides, car show, arts and crafts festival, carnival, pig races, interactive petting zoo, music and great food!



4th of July.....\$500  
Attendance: 15,000-20,000

The annual City of Surprise 4th of July Celebration is the longest running special event attracting families and friends from throughout the Northwest Valley. Over the past years in addition to the traditional fireworks and entertainment, a Major League Arizona Summer Rookie League game is played in Surprise Stadium featuring first year players from the Texas Rangers and Kansas City Royals. The 4th of July Celebration is a FREE family event with a donation of a canned food item. Over the last ten years over 25,000 pounds of food have been collected for families in the Northwest Valley.

Movie Nights.....\$500

This FREE family event features a movie on the stadium big screen. Patrons can bring their blankets and enjoy a movie under the stars.

Celebrity Flag Football Challenge..\$1000

Expected Attendance: 6,000  
Surprise gets in the Super Bowl Spirit with the Celebrity Flag Football Challenge where past and present NFL players compete in the official Flag Football Game of Super Bowl weekend. Fans can see some of their favorite NFL players up close in personal in this exciting game. The challenge is also broadcasted nationally on the Fox network.

